



# ZAMBALES ECHO



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## NATIONAL ID QUARTERLY NEWSLETTER

### PSA ZAMBALES NATIONAL ID TEAM SURPASSES FIRST QUARTER TARGET BY 236%!

The Philippine Statistics Authority – Zambales Provincial Statistical Office (PSO) proudly reports a remarkable first-quarter performance in 2025, exceeding its Philippine National ID registration target by a staggering **236%**. From a set goal of 2,385 registrants, the PSA Zambales National ID Team successfully registered 5,621 Filipinos across the province.

The success is reflected in a consistent upward trend:

- January: 834 registrants
- February: 2,046 registrants
- March: 2,641 registrants

This growth highlights the effectiveness of the team's intensified outreach and streamlined operations.

Of the total registrants, **2,281 individuals (40.58%)** received their National ID in paper form (ePhilID) on the same day of registration. This initiative not only speeds up service delivery but also ensures that registrants can promptly use their ePhilID as valid proof of identity.

Leading the registration figures:

- Olongapo City: 3,032
- Subic: 1,323
- Palauig: 422
- Santa Cruz: 302
- Botolan: 222
- Castillejos: 188
- Other municipalities (combined): 302

The majority of registrants (80.15%) were 5 years old and above, totaling 4,505 individuals. Meanwhile, 1,116 children aged 0–4 years old were also successfully registered, reflecting inclusive coverage.

Three key strategies drove this quarter's achievements:

1. LGU Fixed Registration Sites – 1,871 registrants (33.29%)
2. Mobile Registration (MR) – 964 registrants (17.15%), expanding access to remote areas
3. Mall-based Registration – 924 registrants (16.44%), offering convenience to urban residents

This milestone showcases the PSA-Zambales PSO National ID Team's dedication to making government services more accessible through efficient National ID registration. Their success is not just a numbers game—it's about building a more inclusive and service-oriented system for every Zambaleño.

\*\*\*Data sourced from the Zambales TRN Daily Log Sheet (Preliminary)



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## PSA ZAMBALES GEARS UP FOR Q1 NATIONAL ID DRIVE WITH PERSONNEL REFRESHER, HIGHLIGHTS REBRANDING



Olongapo City – January 20, 2025 – In preparation for the first quarter rollout of the Philippine National ID registration, the Philippine Statistics Authority (PSA) Zambales National ID Team held a two-day refresher course for its field and office-based personnel on January 18–19, 2025, at the PhilSys Fixed Registration Center in Upper Kalaklan, Olongapo City.

Led by Registration Officer I Joey J. Amante, the training gathered 10 National ID personnel to refresh their knowledge on the latest registration procedures, protocols, and public engagement strategies. The goal: to ensure seamless, accurate, and responsive service delivery throughout the province and in Olongapo City.

The training covered: Updates on registration workflows and technical processes, Guidelines on addressing registrants' concerns and Standard protocols for mobile, fixed, and mall-based registration centers.

One of the key moments of the session was the official rebranding of the Philippine Identification System. Personnel were briefed on the new terminologies, which now include: National ID Card (physical), National ID in Paper Format (ePhilID) and Digital National ID.

This rebranding aims to boost public awareness and trust in the National ID as a convenient, secure, and universally accepted proof of identity and age for all Filipinos and resident aliens.

With this proactive initiative, PSA Zambales underscores its commitment to excellence in public service. By continually investing in capacity-building for its team, the agency ensures that every registrant experiences a smooth and informed process—whether at fixed centers, remote barangays, or mall-based sites.

As the National ID rollout gains momentum, the PSA Zambales National ID team stands firm in its mission: to register every Filipino with dignity, efficiency, and professionalism.



# PSA ZAMBALES AND DSWD BOOST NATIONAL ID REGISTRATION THROUGH FDS COLLABORATION

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Olongapo City – March 31, 2025 – A strategic collaboration between the **Philippine Statistics Authority (PSA) Zambales** and the **Department of Social Welfare and Development (DSWD)** has played a pivotal role in boosting National ID registration in Zambales and Olongapo City during the first quarter of 2025.

Through **eight (8) co-location** initiatives conducted during DSWD's Family Development Sessions (FDS), a total of **626 individuals**- accounting for 11.05% of the province's total first-quarter registrants—were successfully registered for the National ID.

To further encourage registration among beneficiaries of the **Pantawid Pamilyang Pilipino Program (4Ps)**, PSA and DSWD introduced the National ID-FDS Equivalency Program. This initiative recognizes successful National ID registration as equivalent to attendance at one FDS, effectively streamlining requirements for 4Ps members while increasing access to National ID services.

This innovation has provided 4Ps beneficiaries and their household members with a more accessible, convenient way to fulfill program obligations while securing their National ID—a crucial document that facilitates access to government services and social protection benefits.

Working hand in hand with DSWD city/municipal links and barangay officials, PSA Zambales organized dedicated registration drives tailored to the needs of 4Ps households. These activities ensured that even those in remote or underserved communities were reached, with efforts focused on authenticating and registering previously unregistered individuals.

As of the end of Q1, 626 4Ps beneficiaries and their family members had completed the registration process through this targeted effort.

This collaborative effort reflects the shared commitment of PSA Zambales and DSWD to inclusive and equitable access to essential services for vulnerable populations. By removing barriers and introducing meaningful incentives, the agencies are not only increasing National ID coverage but also reinforcing the value of inter-agency partnerships in achieving social development goals.



## National ID Personnel

**Norman L. Bundalian**  
(Chief Statistical Specialist)

**Dulce M. Dionisio**  
(Supervising Statistical Specialist)

**Joey J. Amante**  
(Registration Officer I / Focal Person)

**Rhea L. Barrera**  
(Statistical Analyst / Assistant Focal Person)

**Dona D. Balasabas**  
(Information Officer I)

**Manilyn Joy M. Lupanggo**  
(Registration Officer I)

**Keeshian S. San Diego**  
(Admin Clerk)

**Shini Kalei A. Bea**  
(Admin Clerk)

**Lawrence H. Trinidad**  
(Admin Clerk)

**Anne Rachel D. Rocinto**  
(Registration Kit Operator)

**Madelyne P. Agayan**  
(Registration Kit Operator)

**Nest Vie Ianne M. Salazar**  
(Registration Kit Operator)

**Arcelyn B. Sama**  
(Registration Assistant)

**Sheenalyn Begosa**  
(Registration Assistant)

**Julie Mae Sajer**  
(Registration Assistant)

## PSA ZAMBALES STRENGTHENS NATIONAL ID AWARENESS THROUGH EIGHT IEC CAMPAIGNS

Zambales – The Philippine Statistics Authority (PSA) Zambales, in partnership with various Local Government Units (LGUs) across Zambales and Olongapo City, successfully conducted eight (8) Information, Education, and Communication (IEC) Campaigns during the first quarter of 2025.

These outreach initiatives aimed to raise public awareness on the key provisions of Republic Act No. 11055, also known as the Philippine Identification Act of 2018. Central to the campaign was educating citizens about the National ID system and its critical role in promoting financial inclusion, especially for unbanked and underserved populations.

Participants were introduced to the three formats of the National ID: Physical ID Card, Paper-based ePhilID and Digital National ID. Each format was thoroughly explained, with emphasis on its validity, security features, and real-world applications as a single, unified, and reliable form of identification.

Following the presentations, PSA Zambales personnel directly address misconceptions and clarify procedures, significantly enhancing public understanding of the National ID process.

This proactive collaboration between PSA Zambales and LGUs demonstrates a shared commitment to public education and service accessibility. By bringing vital information directly to the people, these IEC campaigns help lay the groundwork for increased National ID registration and stronger citizen engagement across the province.

