



ZAMBALES ECHO



Volume 1 Issue No. 1




March 2025

NATIONAL ID MONTHLY NEWSLETTER

MASINLOC AND IBA LGUS TEAM UP WITH PSA ZAMBALES FOR NATIONAL ID DRIVE



TOP NEWS INSIDE

-  PSA Zambales, Masinloc & Iba LGUs Boost National ID Registration Through Joint Campaigns
-  PSA Zambales Exceeds March National ID Registration Target by 143%
-  LGU Fixed Sites, Mobile Drives, and DSWD Partnership Fuel March National ID Registration Success

March 2025 – The Philippine Statistics Authority (PSA) Zambales Provincial Statistical Office, in partnership with the **Local Government Units (LGUs) of Masinloc and Iba**, successfully conducted joint National ID Registration and Information Education and Communication (IEC) Campaigns throughout the month of March 2025. These initiatives led to the registration of 67 new individuals into the Philippine Identification System (PhilSys).

Spearheaded by **Statistical Analyst Rhea L. Barrera**, the IEC sessions offered a comprehensive overview of Republic Act No. 11055, also known as the Philippine Identification Act of 2018. Participants learned about the National ID's role in enhancing financial inclusion and improving access to government and private sector services.

The discussion highlighted the three formats of the National ID: Physical National ID Card, Paper-based ePhilID and Digital National ID. These formats serve as a unified, secure, and reliable form of identification for all Filipino citizens and resident aliens.

Following the presentations, participants engaged in an open forum, voicing their questions and concerns regarding the registration process, ID formats, and the benefits of being registered. The interactive dialogue helped dispel common misconceptions and strengthened public trust in the system.

With the strong support of Masinloc and Iba LGUs, the PSA Zambales was able to register 67 residents during these joint activities—demonstrating the tangible impact of bringing government services closer to the people.

This collaboration underscores the shared commitment of PSA Zambales and local government units to promote inclusive and informed participation in the National ID program. Through continued outreach and education, the goal remains clear: a more accessible and efficient public service for all.



NATIONAL ID MONTHLY NEWSLETTER

PSA ZAMBALES EXCEEDS MARCH 2025 NATIONAL ID REGISTRATION TARGET BY 143.64%

March 2025 – The Philippine Statistics Authority (PSA) Zambales Provincial Statistical Office (PSO) National ID Team has achieved a remarkable feat this March, successfully registering 2,741 individuals for the National ID—exceeding its monthly target by an outstanding 143.64%.

This milestone reflects the team's dedication to enhancing the coverage and accessibility of the Philippine Identification System (PhilSys) across the province.

Among the March registrants, 613 Filipinos, or 22.36%, received their ePhilID (paper-based National ID) on the same day as their registration. This immediate issuance is made possible through PSA's on-site printing initiative, which streamlines the registration process and ensures that individuals walk away with a valid proof of identity.

This accomplishment highlights the PSA Zambales National ID Team's unwavering commitment to improving service delivery and broadening public access to the benefits of the National ID system. It also demonstrates the effectiveness of continuous innovation and local outreach in achieving and surpassing set targets.

As PhilSys continues to roll out nationwide, PSA Zambales remains at the forefront, setting the standard for efficient and inclusive registration services.

National ID Personnel

Norman L. Bundalian
(Chief Statistical Specialist)

Dulce M. Dionisio
(Supervising Statistical Specialist)

Joey J. Amante
(Registration Officer I / Focal Person)

Rhea L. Barrera
(Statistical Analyst / Assistant Focal Person)

Dona D. Balasabas
(Information Officer I)

Manilyn Joy M. Lupanggo
(Registration Officer I)

Keeshian S. San Diego
(Admin Clerk)

Shini Kalei A. Bea
(Admin Clerk)

Lawrence H. Trinidad
(Admin Clerk)

Anne Rachel D. Rocinto
(Registration Kit Operator)

Madelyne P. Agayan
(Registration Kit Operator)

Nest Vie Ianne M. Salazar
(Registration Kit Operator)

Arcelyn B. Sama
(Registration Assistant)

Sheenelyn Begosa
(Registration Assistant)

Julie Mae Sajer
(Registration Assistant)

TOP 3 STRATEGIES THAT POWERED PSA ZAMBALES' NATIONAL ID REGISTRATION SUCCESS IN MARCH 2025



March 2025 – The Philippine Statistics Authority (PSA) Zambales National ID Team has identified its three most effective strategies that significantly contributed to the record-breaking 2,741 National ID registrations in March 2025.

1. LGU-Based Fixed Registration Booths

Leading the charge were Fixed Registration booths set up in partnership with Local Government Units (LGUs), which registered a total of 832 individuals, accounting for 30.35% of the monthly total. These booths provided convenient, consistent access points for residents to complete their registration.

2. LGU Mobile Registration Drives

Coming in second, the Mobile Registration strategy reached 565 individuals or 20.61% of total registrants. By traveling to remote and underserved communities, the mobile team helped bridge geographic barriers and extend PhilSys services to more residents.

3. Collaboration with DSWD through Family Development Sessions (FDS)

The third top-performing strategy was the collaborative initiative with the Department of Social Welfare and Development (DSWD), which facilitated the registration of 555 4Ps beneficiaries through FDS co-locations—representing 20.25% of March's total.

These data-driven results demonstrate that accessibility, community engagement, and inter-agency collaboration are key to accelerating the rollout of the National ID system. The PSA Zambales National ID Team remains committed to refining these strategies to ensure no Filipino is left behind in the journey toward a unified, inclusive identification system.