



Republic of the Philippines
PHILIPPINE STATISTICS AUTHORITY

Nueva Ecija

PRESS RELEASE

Philippine Identification System Rebrands to National ID PH: Information Dissemination Campaign Kicks Off in Nueva Ecija

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Philippine Statistics Authority Nueva Ecija– In an effort to increase public awareness and ensure the smooth transition of the Philippine Identification System (PhilSys) to the newly rebranded National ID PH, an extensive information dissemination campaign has been launched across Nueva Ecija.

Every first Wednesday of the month, DWNE Teleradyo (900AM), operated by the Government of Nueva Ecija, invites us to participate in a "PSA Hour" from 12:15PM to 1:15PM to provide updates on the various projects in our office. This initiative aims to educate the public about the significance of the National ID, its benefits, and the processes involved in obtaining the identification, which is set to unfold through a series of radio interviews and information drives.

On behalf of Officer-in-Charge SVSS Girlie G. De Guzman, Mr. Danilo M. Valeda (Regular Focal Person) and Mr. Mark Joseph U. Briguella (Focal Person) serve as the representatives for the radio interview to promote the rebranding of the National ID PH. During the interview, they address and answer any frequently asked questions and concerns from viewers and listeners about the National ID. Additionally, the representatives actively encourage and invite all Novo Ecijanos to register for the National ID to help achieve the office's target of registering 100% of Filipino citizens.



DWNE Teleradyo, February 6, 2025
Mrs. Nita J. Panglinan, Ms. Ronavel Aquino, Ms. Shara E. Bergado,
Mr. Danilo Valeda and Mr. Mark Joseph U. Briguella



DWNE Teleradyo, March 6, 2025
Ms. Joyce Ann Valdez, Mrs. Nita J. Panglinan and Mr. Mark Joseph U. Briguella



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DWNE Teleradyo, March 8, 2025
Mr. Rommel L. Payawal, Mrs. Niña J. Pangilinan and Mr. Mark Joseph U. Briguera



DWNE Teleradyo, February 5, 2025
Mark Joseph U. Briguera discussing the rebranding of National ID PH

The PSA urges all residents of Nueva Ecija to stay tuned to their local radio stations for updates on the radio interview schedule and to participate in the information drives in their communities. Registration for the National ID PH is already on going, and the PSA is committed to making the process as accessible and convenient as possible.

For more information about the National ID PH and to stay updated on the ongoing operations, please visit and follow our official social media page, **National ID PH Nueva Ecija**.

GIRLIE G. DE GUZMAN
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Supervising Statistical Specialist

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