

PRESS RELEASE

PhilSys Rebrands to “National ID” for Broader Public Acceptance

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Information Officer Tristan Espinosa discusses the rebranding of the Philippine Identification System into the National ID System during the training session.

Pilar, Bataan – The Philippine Statistics Authority (PSA) has officially rebranded the Philippine Identification System into National ID System following PhilSys Policy and Coordination Council (PSPCC) Resolution No. 30 Series of 2024.

To support this transition, PSA Bataan conducted a training session on 17 January 2025 at the training room. National ID personnel, office-based staff and field officers attended the session, where they received updated guidelines and strategies for promoting the National ID.



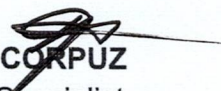
Bataan Government Center, Ala-uli, Pilar, Bataan 2101
Telephone: (047) 633-5227 or 240-5237
www.psa.gov.ph

“The term ‘National ID’ is more universally recognized and understood by the public. This rebranding will help boost acceptance and encourage Filipinos to maximize the benefits of their National ID in both public and private transactions,” said IO Espinosa who served as resource speakers during the activity.

Now referred to as National ID System, PSA continually encourages the broader public to accept the use of the National ID as a valid proof of identity that simplifies access to government and financial services to adopt and integrate the National ID into their system for enhancing public recognition, understanding and trust in the National Identification System making everyday transactions more convenient for Filipinos.

The government, through the PSA, remains committed to expanding public awareness by implementing comprehensive information, education, and communication campaigns that highlight the functionalities and benefits of the National ID.

For more information on the National ID services, visit PSA's official website www.psa.gov.ph and PSA Bataan's Facebook Page www.facebook.com/psa.bataan.


FRANCISCO P. CORPUZ
Chief Statistical Specialist


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Annex A: Actual photos of the training.



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