

PRESS RELEASE

THE OPENING CEREMONY OF THE 35TH NATIONAL STATISTICS MONTH (NSM) INITIATES BY THE PSA AURORA

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Photo opportunity during the 35th National Statistics Month

04 October 2024 – Aurora. The Philippine Statistics Authority-Aurora (PSA-Aurora) spearheaded the opening ceremony of the 35th National Statistics Month (NSM) with the theme: “Advancing Data and Statistics through Digital Transformation: A Road to an Empowered Nation” at PSO Aurora.

The Master of Ceremony, Administrative Clerk Roan Mae E. Reopta, welcomed everyone and highlighted the significance of the day.



Administrative Clerk as the Master of Ceremony

Attending the opening ceremony of the 35th NSM were the officed-based personnel, project-based personnel, PhilSys Aurora team and OJTs from WUP.



PSA personnel during the program

The ceremony started with an opening message from SS II Irene C. Sindac as she engaged the audience with thought-provoking insights, recalling previous discussions about the impact of accurate statistical data on various sectors.



SS II Irene C. Sindac and SS II Ferdinand P. Peralta during the presentation of data statistics

In line with this, presentation of data statistics from SS II Irene C. Sindac as she highlighted the key findings regarding birth rates, marriage patterns, and mortality rates, emphasizing how these vital statistics reflect the changing dynamics of Philippine society. The presentation revealed birth rates had a slight increase, marriage rates were experiencing fluctuations, prompting questions about how these trends might affect family structures and child-rearing practices in the future.

Another discussion commenced with an overview presented by SS II Ferdinand P. Peralta, who provided a detailed analysis of the 2018, 2021, and 2022 poverty statistics released by the Philippine Statistics Authority (PSA).

Outlined the methodologies used to gather data, emphasizing the importance of accurate measurement in understanding the true scope of poverty in Aurora.



PSO Clerk Julia Patricia T. Soriao during activity orientation


Part of the event were the conduct of games that incorporated statistical concepts, ensuring that participants would not only have fun but also learn valuable information. The facilitators, PSO Clerk Julia Patricia T. Soriao introduced a series of activities, including “Putukan na may kasamang Sagutan”, “Marshmallow Relay” and “Swallow Marshmallow,” which not only provided entertainment but also reinforced understanding of complex ideas in a visually engaging manner.



PSA personnel during activities

As the program concluded, SS II Ferdinand P. Peralta expressed heartfelt thanks to all PSA personnel and organizers of the event. The opening ceremony of the 35th National Statistics Month was a fitting commencement to a month dedicated to promoting statistical awareness.

The remarks delivered served as a reminder of the crucial role that statistics play in building and reinforcing the idea that data is not just numbers, but a pathway to informed action and meaningful change.


FERDINAND E. SANTIAGO
(Supervising Statistical Specialist)
Officer-in-Charge